

# PPD<sup>®</sup> SiteCoach: Patient Diversity in Clinical Trials Training

Increasing diversity in clinical trials is key to the development of medical products that are safe and more effective for everyone who will use them.

The SiteCoach Patient Diversity in Clinical Trials Training from PPD, part of Thermo Fisher Scientific, equips investigational sites to enhance their inclusive research practices and mitigate barriers that have historically prevented diverse patient populations from participating in clinical trials.

## What is PPD's SiteCoach Patient Diversity in Clinical Trials Training?

The patient diversity training is the latest offering within the SiteCoach training program. The training consists of two online, self-paced modules that align with the Diversity Site Assessment Tool (DSAT) developed by the Society for Clinical Research Sites (SCRS). Course content was developed to meet the needs of investigators and site staff from all research experience levels and therapeutic areas.

The training can be taken independently or used with other courses in the SiteCoach training series. While other SiteCoach training modules are available for global markets, this clinical trial patient diversity training is currently only offered in the United States.

## SiteCoach Patient Diversity in Clinical Trials Training Objectives



### Module 1: Introduction to Diversity in Clinical Trials

- Recognize rationale for diversity in clinical trials
- Identify common barriers to clinical trial diversity, including the impact of bias and discrimination
- Understand how barriers may present at the site level



### Module 2: Practical Solutions to Address Barriers to Clinical Trial Diversity

- Apply patient-centric approaches throughout the clinical trial lifecycle
- Perform a prescreen process and recognize how it drives clinical trial diversity
- Use long-term strategies to improve retention of diverse patient populations



### Measuring Success of SiteCoach Patient Diversity in Clinical Trials Training

Sites that participate will have an opportunity to complete the DSAT, developed by SCRS to self-measure their improvements based on provided scores

**Sites that wish to improve their scores can reach out directly to the PPD Patient Diversity team for support**

## What is the value of completing PPD's SiteCoach Patient Diversity in Clinical Trials Training?

Customer feedback shows that the training is an effective tool for sites that are ready to enhance their ability to engage, recruit and retain diverse patient populations. Participants identify skills for improvement and the training elevates their understanding of practical solutions in these areas that allow them to achieve broader diversity in their clinical trials.

### Customer Testimonials and Feedback Scores

— “

Just overall great info for beginners and seasoned research people.

” —

— “

I learned many things I was not aware of that I can apply to my everyday practice.

” —

— “

I enjoyed the training as it will help me be a better coordinator with how to approach and understand different groups.

” —

— “

This training was important and helpful for anyone in clinical trials.

” —

— “

I learned new knowledge and skills from this training that I may have biases that I didn't fully acknowledge.

” —

— “

I am glad to have participated in the training and would recommend it to other research staff.

” —

### SiteCoach Patient Training has been highly rated by users:

4.4

The self-paced modules were an effective way for me to learn the material.

4.5

How confident are you in applying what you learned?

4.3

The training was a worthwhile investment of my time.

4.0

I learned new knowledge and skills from this training.

\*Scores rated on a scale from 1-5, with 1 being strongly disagree and 5 being strongly agree.

## Want to know more about PPD's SiteCoach?

Contact [sitecoachtraining.sm@ppd.com](mailto:sitecoachtraining.sm@ppd.com)