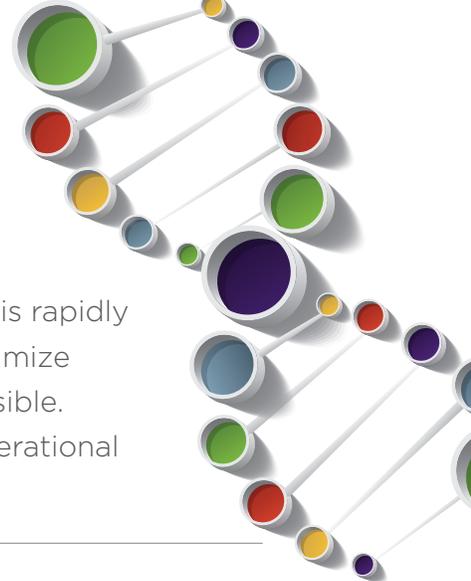


PPD Biotech Has The Right NASH Experience for a Competitive Environment

The competitive landscape for NASH and NAFLD product development is rapidly growing with multiple studies already running or ready to begin. To maximize enrollment potential, it is important to get a study started as fast as possible. PPD Biotech has an experienced team of NASH/NAFLD medical and operational leaders to get your NASH study on the path to success quickly.



12 studies
in the past
five years



involving
2,100
patients



at 470
sites

LEADING SITE AND PATIENT ACCESS



700+
NASH sites
IN OUR GLOBAL
DATABASE

**Strong network of
dedicated sites**
WITH NASH
EXPERIENCE IN THE
U.S. AND EUROPE



70K+
respondents
WITH
SELF-REPORTED
FATTY-LIVER DISEASE
INCLUDING CONDITIONS
ASSOCIATED WITH NASH AND
NAFLD IN OUR DATABASES

Pathway to Success, From Start to Finish

Given the current development landscape and the potential need for invasive biopsies, recruitment for NASH studies faces strong competition and potentially high screen fail rates. PPD Biotech is the right partner to help you successfully navigate these challenges from early development through post-approval.

- A deep understanding of the medical and regulatory requirements and the ability to provide consultation on all aspects of your study, including endpoints, protocol development and site strategy
- Strong site relationships and experience with fast enrolling sites
- Rapid startup with known NASH sites and our dedicated sites with NASH experience
- Refined patient pathway for an efficient diagnosis process, ensuring maximum patient reach, including assessment of potential non-invasive assessments
- Experience with novel imaging techniques and managing liver biopsies
- Full service central labs support for rapid biopsy logistics and preparation
- Sophisticated recruitment and retention plans

PPD Biotech combines the global power and capabilities of PPD with focused personal attention and flexibility. **Biotech or small pharma represent more than 80 percent** of our NASH/NAFLD clients.

PPD is one of the leading CROs in NASH. Whether you are in early strategic planning or clinical development, PPD Biotech stands ready to partner with you to move your NASH treatments forward.