

Partnering with PPD Medical Writing in a Functional Service Partnership (FSP) Model



Our experienced **medical writing team** offers **customized services** to meet your technology, process and portfolio needs.

PPD provides the local control you need with global delivery, **making our team an extension of your internal workforce**. This approach, combined with our culture of continuous improvement, ensures efficiencies and quality that drive down fixed costs and shorten timelines, based on:



Synergies of experience. Collaboration expands joint experience and expertise enhancing operational delivery.



Flexible resources. Scalable resources with expertise and training in your processes.



Enhanced performance. Metrics form the foundation of process improvement to increase productivity and reduce timelines.



Quality and innovation. Continuous improvement programs result in high-quality deliverables along with time and cost savings.



Financial benefits. Resourcing efficiencies and optimization drive down costs.



Global presence. Local control and global delivery provide client-specific support for country, regional and global deliverables.



Customization. Tailored services to align with your technology, process and portfolio.

Quality and Innovation

Quality and innovation are at the core of every aspect of our medical writing business and are reflected in our commitment to process and quality improvements. Through medical writing technology, innovation and performance teams, PPD ensures comprehensive, integrated operational solutions that achieve greater efficiencies to ensure long-term relationship success.

Local Control with Global Delivery

Our integrated resourcing approach provides you control at the local, country-level with global delivery, supported by core and flexible resources. PPD staff form a unified group of dedicated resources who become integrated within your medical writing function. This structure is proven to create successful teams, generating a “one-team” approach, encouraging knowledge sharing and positive, productive interactions across the relationship.

Medical Writing Services

Our experienced team of medical writers excels at translating complex scientific data into clear, robust scientific statements in well-written documents. The PPD team has excellent interpersonal and collaborative skills ensuring documents are developed with your stakeholders, ensuring program and study needs are accurately incorporated.

This highly educated, thoroughly trained and experienced writing team prepares and reviews support of clinical trials, regulatory activities and post-approval drug information for a diverse range of therapeutic areas. In addition, this team deploys technology-driven solutions to increase document development, collaboration and review to meet increasingly aggressive and changing timelines and manage volume fluctuations.

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Our wide range of medical communication materials includes:

- Phase I-IV protocols
- Global clinical trial applications
- Marketing applications
- Formulary dossiers
- Investigator brochures
- Manuscripts and posters
- Risk evaluation and mitigation strategy (REMS)
- Medication guides and patient information leaflets
- Annual reports and periodic safety reporting
- Patient safety narratives
- Briefing documents
- Risk management plans
- Pediatric investigational plans
- Medical editing and document review



CASE STUDY

BACKGROUND

A longtime biopharmaceutical partner requires a dedicated writing team, aligned by compound, with a flexible pool of resources to manage workflow fluctuations and unanticipated deliverables.

STRATEGY

Through a combination of unitized, full-time equivalent (FTE) and time and materials pricing models, PPD® FSP dedicates and maximizes resource flexibility while minimizing cost to provide medical writing services across multiple therapeutic areas, and the full product life cycle.

RESULTS

Key to the success of this partnership is governance, including activities like portfolio planning, resourcing and applying partnership lessons learned. Those efforts have fostered a strong PPD-client relationship that is continuing into its fourth year.

PPD® FSP: PEOPLE WHO DELIVER

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