



PPD Expands Product Development

▶ Consulting Services

TREND: Quick growth in sectors like biosimilars and adaptive trial design have life-sciences companies clamoring for consultants with specific knowledge of the challenges in these areas.

PPD has established four new practice areas through its **PPD CONSULTING** arm that strengthen the global contract research organization's ability to help clients meet product development challenges across multiple disciplines: biosimilars, adaptive trial design, China regulatory strategy, and cardiovascular outcomes studies.

PPD Consulting's industry experts have first-hand knowledge in applying clinical, regulatory, and commercial program strategies to a range of development programs for small molecules, vaccines, biologics, biosimilars, diagnostics, and devices, and can help biopharma and medical device clients address gaps in their strategic resourcing. Clients can also take advantage of PPD's experience with regulatory agencies and seek strategic insight for long-term development and planning activities.

"PPD has a strong team of physicians, regulatory experts, scientists, and biostatisticians with extensive experience in creating and implementing product development plans from preclinical through postapproval on global and local levels," says PPD Chief Medical Officer Christine Dingivan, M.D. "We have aligned our consulting practice to the areas where we continue to see a strong need for our services to help our clients address significant regulatory and market challenges."



Dr. Christine Dingivan

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